



NATP 2011 TOP Conference SESSION RECORDINGS Audio / AudioPoint

2011 NATP TOP Conference
September 26-27
Las Vegas, NV

**GET THE WORKS!
JUST \$350
ALL 25 SESSIONS,
ALL 4 FORMATS!
ALL-ACCESS!**

NEW THIS YEAR!



Go Mobile! NATP 16GB iPad
Purchase any complete package, add a 16GB iPad, and we'll pre-load it for you!
Add \$599 to any package

NEW! Online "All-Access" with WORKS purchase!
Take the valuable sessions of the 2011 TOP Conference back to your office and staff. All sessions are available in Audio (MP3 & iPod versions) and AudioPoint (visual format with PowerPoints and synced audio for Computer & Mobile Devices).
ADDED BONUS FOR 2011:
Purchase The WORKS and gain **FREE** Online Access for a full year to every session at PlaybackNATP.com!

PACKAGE PRICING

1 TOP WORKS



All Sessions!
All Formats!
All-Access!

Special Onsite Price:

\$350

Here's **WHAT** you get:

- ✓ Complete Audio recordings (25 total)
- ✓ Complete AudioPoint recordings (24 total)
- ✓ Over 28 hours of expert content!

Here's **HOW** you get it:

- ✓ All Audio Formats - MP3 AND iPod Audio
- ✓ All AudioPoint Formats - for Computer AND Mobile Devices
- ✓ All-Access online Streaming AND Downloading at PlaybackNATP.com

FREE SHIPPING!

Note: "Mobile Device" includes: iPod, iPad, Smart Phone, & Tablet

2 TOP All-Access Now

Online Learning!



\$210

- ✓ All-Access online streaming-only to every session at PlaybackNATP.com

What is "All-Access" at PlaybackNATP.com?

PlaybackNATP.com is a brand new Virtual Conference website designed to re-create the Conference experience. View all the session recordings, rate the sessions, and get presenter contact info. Additionally, you can also visit the Virtual Exhibit Hall, where you can get exhibitor contact info and learn about new products in the industry.

3 NC WORKS

Recorded at National Conference, August 15-18, 2011

\$495

Here's what you get:

- ✓ Complete National Conference Audio and AudioPoint recordings, plus 1 Year All-Access online
- ✓ 45 Sessions total, over 75 hours of expert content!

4 SPECIAL TOP/NC WORKS COMBO

\$699

Here's what you get:

- ✓ Complete TOP Conference WORKS Pkg 1 A Year's Worth of
- ✓ Complete National Conference WORKS Pkg 3 Training and Education!

EASY TO ORDER



3139 Campus Drive, Suite 700
Norcross, GA 30071
Fax: 770-447-0543

EASY ORDER

2011 TOP Conference, Sept 26-27, Las Vegas, NV

1 TOP WORKS

Includes:

- ✓ MP3 & iPod Audio - 25 sessions
- ✓ Computer & Mobile AudioPoints - 24 sessions
- NEW!** ✓ All-Access Streaming & Downloading

Formats:
Pkg #921w
Size: 3 GB

- TOP WORKS
- ✓ All Sessions!
 - ✓ All Formats!
 - ✓ All-Access!

Onsite Price:

\$350

2 TOP All-Access Now - Online (1 Year)

- 24 AudioPoint sessions / 25 Audio MP3 sessions
- Streaming-only access for all sessions, all formats

Size: 3 GB

- TOP All-Access (Streaming-only)

\$210

2011 National Conference, Aug 15-18, St. Louis, MO

3 NC WORKS (National Conference)

Includes:

- ✓ MP3 & iPod Audio - 45 sessions
- ✓ Computer & Mobile AudioPoints - 44 sessions
- ✓ All-Access Streaming & Downloading

Pkg #931w
Size: 8 GB

- NC WORKS
- ✓ All Sessions!
 - ✓ All Formats!
 - ✓ All-Access!

\$495

4 SPECIAL TOP/NC WORKS COMBO

- Complete TOP Conference WORKS 1
- Complete National Conference WORKS 3

Size: 11 GB

- TOP/NC WORKS Combo

\$699

Add to Any Package!

Pre-loaded NATP 16GB iPad
New 2nd Generation iPad!

16GB iPad +\$599

Pre-loaded NATP 32GB iPod Touch
Now with full HD video camera!

32GB Touch +\$349

plus tax

SHIPPING / TAX

\$

<input type="checkbox"/> Standard Shipping — US & Canada — 7-10 days	\$10
<input type="checkbox"/> EXPRESS Shipping! — US only — 2-4 days	\$35
<input type="checkbox"/> International — 20% of subtotal - \$35 minimum — 1-2 weeks	\$
<input type="checkbox"/> Sales Tax on iPod/iPad units — 7% of unit cost	\$

PAYMENT

total due

\$

Check # _____ (Make payable to **Playback Now** in U.S. Funds drawn from a U.S. Bank)

Credit Card: Visa Master Card American Express Cash

Exp. Date:

Security Code:

SHIPMENT (attach business card)

Name _____

Company _____

Address _____

City _____ State _____ Zip+4 _____

Daytime Phone # _____ Fax # _____

E-Mail Address _____

We respect your privacy—your contact information is never sold to other parties. Your e-mail address is used for your shipping notification and special e-mail promotions.

(800) 241-7785

www.PlaybackNATP.com

PROMO CODE: 921-2i



2011 TOP Conference Practice Management & Office Productivity Solutions

AudioPoint Formats Included:

- Flash files for your computer
- MP4 files for your mobile devices*

Audio Formats Included:

- MP3 for your commute or computer
- iPod Audio for your iPod, iPhone, iPad, or iTunes

AudioPoint

Audio

#921-	<u>Session Title</u>	<u>Presented By:</u>
<input checked="" type="checkbox"/>	GS1 Small Business Trends and Technologies.....	NATP
<input checked="" type="checkbox"/>	01 Automating Your Tax Workflow.....	Thomson Reuters – Tax & Accounting
<input checked="" type="checkbox"/>	02 Bank Product Servicing - Competing with the National Brands.....	Refund Advantage
<input checked="" type="checkbox"/>	03 Best Practices for Electronic Document Management.....	eFileCabinet
<input checked="" type="checkbox"/>	04 Cloud Computing.....	YonderWorks
<input checked="" type="checkbox"/>	05 Corporate Responsibility & Sustainability.....	Bedford Strategies and Solutions
<input checked="" type="checkbox"/>	06 Elevating Firm Productivity Through Workflow Software.....	Office Tools Pro
<input checked="" type="checkbox"/>	07 Expand Your Business – Provide Cost Basis Calculations.....	NetBasis
<input checked="" type="checkbox"/>	08 The Four Stages of Revenue Cycle Management – Making Cash Flow.....	Transworld Systems
<input checked="" type="checkbox"/>	09 The Importance of Tax Research.....	Tax Materials, Inc.
<input checked="" type="checkbox"/>	10 Improving Profits, Productivity & Position Through Technology.....	Payables 101
<input checked="" type="checkbox"/>	11 Increasing Efficiency in Your Tax Office.....	Drake Software
<input checked="" type="checkbox"/>	12 The Mobile Firm.....	Thomson Reuters – Tax & Accounting
<input checked="" type="checkbox"/>	13 The New 4 P’s: Payroll, Process, Pitfalls and Profits.....	CCH Small Firm Services
<input checked="" type="checkbox"/>	14 Overcoming Challenges Surrounding Data Exchange and Data Collaboration with QuickBooks Clients.....	Intuit
<input checked="" type="checkbox"/>	15 "Paperless...Simply".....	ATOM/Fujitsu ScanSnap
<input checked="" type="checkbox"/>	16 Replacing Traditional Marketing with Social Media: A True Tax Tale!.....	freshfluff
<input checked="" type="checkbox"/>	17 Replanning Personnel and Profits.....	SCORE
n/a	18 Section 79.....	National Life Group
<input checked="" type="checkbox"/>	19 Simplify Sales Tax Compliance For Clients.....	Avalara
<input checked="" type="checkbox"/>	20 Special Payroll Taxation & Reporting Issues.....	American Payroll Association
<input checked="" type="checkbox"/>	21 Tax Savings for the Small Business Owner.....	TASC
<input checked="" type="checkbox"/>	22 TaxSlayer Professional Tax Preparation Software.....	TaxSlayer Pro
<input checked="" type="checkbox"/>	23 Website Best Practices for Tax Professionals.....	GetNetSet
<input checked="" type="checkbox"/>	24 What SCORE and the SBA Can Do for You.....	SCORE

**Get The
WORKS!**
just **\$350**

**25 Sessions / 4 Formats / 1 Great Price
365 Days of Unlimited Online Access,
Including the new Virtual Exhibitor Site**

*Mobile Devices include: iPod, iPad, Smart Phone, Tablet

**Now playable on
Mobile Devices!***

**Take the Conference
Anywhere & Everywhere!**

To order: toll-free 1-800-241-7785

www.PlaybackNATP.com